

Dr. Bhavesh O. Vanparia



✉ bhaveshmba@gmail.com

☎ +91-7777995599

🏠 A/2, 502-Indralok Complex, Opp. Lake View Hotel, Kargil Chowk, Piplod,
Surat.-395007. GUJARAT-INDIA.

PART I

Educational Qualifications

| Degree | Institution /College/ University/ | Year | Specialization | %age |
|---------------------------------|---|-------------|---------------------------|------------------------------|
| BBA | V.B. Shah Institute of Management, Veer Narmad South Gujarat University, Surat | 2003 | Marketing | 70.92% |
| MBA | S.R. Institute of Management and Computer Application, Veer Narmad South Gujarat University (VNSGU), Surat. | 2006 | Marketing | 68.91% (University First) |
| PGD in Research Methodology | Department of Research Methodology And Interdisciplinary Studies In Social Sciences, Veer Narmad South Gujarat University, Surat. | 2008 | Social Science | 73.13% |
| PhD | Department of Business and Industrial Management, Veer Narmad South Gujarat University, Surat. | 2011 | Management | -NA- |
| PG in Human Resource Management | Department of Human Resource Development, Veer Narmad South Gujarat University, Surat. | 2015 | Human Resource Management | 65.00% |
| LLB | Junagadh Law College, Saurashtra University, Rajkot. | 2016 | - | 63% |

PART II

1. Experiences:

A. Industry

| Company | Year From To | Designation |
|----------------|---------------------------------|----------------------|
| HCL, New Delhi | 1 May, 2003 to 30 June, 2004 | Project Executive |

B. Academics/Teaching

| University/College/ Institution | Year From To | Designation | Types of Appointment |
|--|--|------------------------|-------------------------|
| S.R. Institute. of Management and Computer Application, Veer Narmad South Gujarat University, Surat. | 1 August, 2006 to 25 September,2008 | Lecturer | Full Time |
| Tolani Institute of Management Studies, Adipur. | 26 September, 2008 to 30 th Nov. 2016 | Assistant Professor | Full Time |

C. Registered Guide for PhD and Master Courses in the Faculty of
Management Studies, P.A.H.E.R. University, Udaipur.

2. Courses Taught

At Postgraduate Level:

1. Marketing Research
2. Business Research Methodology
3. Nueromarketing
4. Marketing Management
5. Marketing of Services
6. Integrated Marketing Communication
7. Retail Management

3. Non-Academic Portfolio Handled

- Editorial: Publication of Journals
- NBA
- Head of Center of Research, Development and Consultancy
- Web Administrator
- Controller of Examination
- Student Club
- Promotion of Institute
- New Course Development and Designing.

4. **Research Software Proficiency:**
 (1)SPSS (2) AMOS (3) Gretl (4) STATA

5. **Research and Publications:**

A. **Books and Book Chapter**

| Sr. No. | Title | Publisher | ISBN | Year |
|---------|--|---|--------------------------------------|------|
| 1 | Business Research Methods | McGraw Hill Education, New Delhi. | 10:1308274521, 13:9781308274522 | 2014 |
| 2 | Recent Trend and Strategies in Management, Chapter Title: CCPM Model: Validity and Reliability in Indian Context | Edited by Dr.Keyur Nayak, Bharat & Company, Rajkot. | 978:9381786451. Page No.51-69 | 2014 |
| 3 | Interdisciplinary Studies in Management Co-Author:Dr.K.Nayak | McGraw Hill Education, New Delhi. | 13:9781308567235. 10:1308567235. | 2015 |
| 4 | Contemporary Research in Higher Education Co-Author:Dr.V. Desai | McGraw Hill Education, New Delhi. | 13:9781308567235. 10:1308567235. | 2015 |
| 5 | Retail Management (E-book) | McGraw Hill Education, New Delhi. | 13:9781308634630. 10:1308634633.. | 2015 |
| 6 | Business Research Methods: Text and Cases | McGraw Hill Education, New Delhi. | 13:9781308601830. 10:308601832. | 2015 |
| 7 | Marketing Management: The Basics | Archers & Elevators Publishing House, Bangalore. | 978-93-85640-47-6 | 2016 |
| 8 | Human Resource Management | McGraw Hill Education, New Delhi. | 1308741952 | 2016 |
| 9 | Service Quality Management | McGraw Hill Education, New Delhi. | 1308741944 | 2016 |

B. Seminar/ Workshop/ Training attended

| Sr. No. | Date | Title | Organization |
|--------------------------|--|--|---|
| Workshops | | | |
| 1 | 30 th September, 2006 | Applied Research & Stock Market Analysis | SRIMCA, Bardoli |
| 2 | 12 th -13 th October, 2007 | Business Scenario & Emerging Trends | SRIMCA, Bardoli |
| 3 | 14 th -18 th December, 2007 | Applied Econometrics & Time Series Analysis | SRIMCA & Department of Research and Social Science, VNSGU, Surat |
| 4 | 24 th February, 2011 | Publication | FMS, Ganapat University, Victoria University (Australia), Mehsana |
| 5 | 19 th September, 2011 | Mind Power Management | Gandhidham Collegiate Board, Adipur |
| 6 | 5 th September, 2012 | Positive Living | Gandhidham Collegiate Board, Adipur |
| 7 | 5 th September, 2013 | Needs of Today's Time | Gandhidham Collegiate Board, Adipur |
| 8 | 29-30 December, 2013 | Case Writing | TIMS, Adipur |
| 9 | 18-19 January, 2014 | Structural Equation Modeling | Jaypee Institute of Information Technology, Noida |
| 10 | 05 th September, 2014 | We The Teachers | Gandhidham Collegiate Board, Adipur |
| FDPs | | | |
| 1 | 23 rd to 25 th , Sept., 2009 | Marketing Research | Nirma University, Ahmedabad |
| 2 | 19 th -20 th Dec. 2009 | How to Write a Research Paper? | TIMS, Adipur |
| 3 | January 19-21, 2011 | Use of statistical Packages (SPSS and Gretl) in research | TIMS, Adipur |
| 4 | 25-31 August, 2014 | Research Methodology & Data Analysis (One Week) | Tolani institute of Management Studies and DHRD, VNSUG, Surat. |
| 5 | 4-9, August, 2014 | Research Methodology and Quantitative Analysis using SPSS (International FDP-One week) | Department of Human Resource Development, VNSGU, Surat |
| 6 | 15 th May to 21 th May, 2015 | Multivariate Data Analysis (National- One Week) | Lotus Research & Consultancy, Vapi |
| Training Programs | | | |
| 1 | December 2006 to March 2007 | Research Methodology | Department of Research and Social Science, VNSGU, Surat |

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|---|--------------------------|--------------------------------------|-----------------------------------|
| 2 | 26th to 30th March, 2009 | QIP on “Innovative Teaching Methods” | SRM School of Management, Chennai |
|---|--------------------------|--------------------------------------|-----------------------------------|

C. Publications

| Sr. No. | Date | Title | Reference | Publication Type |
|------------------------|-----------------|--|--|------------------|
| Articles | | | | |
| 1 | June, 2006 | Service Sector: Engine for Economic Growth of India | “SRIJAN” : e-magazine http://www.srimca.edu.in/Srijan/SrijanJune2006/ContentPage.htm | National |
| 2 | October, 2007 | Application of Balance Scorecards | “SRIJAN” : e-magazine http://www.srimca.edu.in/Srijan/SrijanOct2007/index.htm | National |
| 3 | February, 2007 | Red-Hot Race for Hutchison Essar | “SRIJAN” : e-magazine http://www.srimca.edu.in/Srijan/SrijanFeb2007/ManagementArticles/Red-Hot%20Race%20for%20Hutchison%20Essar.htm | National |
| Research Papers | | | | |
| 1 | February, 2008 | Total Quality Management in Global Education System: Concept, Application & Implementation | Book in titled “Navigating Globalisation Through Quality Initiatives”. Excel Books-New Delhi, ISBN: 978-81-7446-594-8, pp.-306-315 | International |
| 2 | February, 2008 | An Evaluation of the SERVPERF-M Scale in a Retail Setting | Book in titled “Innovative Dimensions for Business and IT”. ISBN: 81-906446-0-2, pp.-257-260 | International |
| 3 | February, 2009 | Examining Applicability of RSQ Scale in Indian Retail Store | Book in titled “Transcending Horizons through Innovative Global Practices”. Excel Books: New Delhi. ISBN: 978-81-7446-708-9. Pp. 629-641. | International |
| 4 | February, 2009 | Identification of SQ Dimension Affecting Performance of Retail Banking | Book in titled “Transcending Horizons through Innovative Global”. Excel Books: New Delhi. ISBN:978-81-7446-708-9, pp.89-97. | International |
| 5 | September, 2009 | Retail Service Quality Management | Conference Proceeding in titled “Emerging Vistas of Technology in 21 st Century”. pp.192-200 | National |
| 6 | January, 2010 | Assessing Electronic Service Quality through E-S-QUAL Scale | Book in titled “Managing in the New World Order. Excel Books: New Delhi. | International |

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|----|----------------|--|---|---------------|
| | | | pp.271-279. ISBN:978-817446-815-4. | |
| 7 | June, 2010 | SERVQUAL versus SERVPERF: An assessment from Indian banking sector. | Quest-Journal of Management & Research, Volume-1(1), pp.3-13. ISSN-0976-3317 | International |
| 8 | July, 2010 | Emotional Satisfaction, Service Quality & Loyalty Model in Retail Sector: An Examination | GFJMR-bi-annual refereed journal for management and research, Volume-1(1), 50-69.ISSN-2229-4651 | International |
| 9 | January, 2011 | SERVQUAL Analysis in Retail | Value Creation for Competitive Differentiation, Excel Books, ISBN: 978-81-7446-929-8 | International |
| 10 | December, 2011 | Measuring Bank Service Quality: Examining Applicability of International Research Perspective in India | Research in Management: Lessons for India, ISBN: 978-81-921178-0-5 | National |
| 11 | February, 2012 | Measuring Service Quality: A Gap analysis and Segmentation | Business Innovation and Entrepreneurship. Excel Publication, pp. 400-414. ISBN: 978-93-5062-004-5 | International |
| 12 | June, 2012 | Application of Serverperf Scale to General Insurance Service: An Empirical Study: | International Journal of Multidisciplinary Research, Vol.1(3),pp.77-83. ISSN:2277-9302 | International |
| 13 | August, 2012 | Cross Validation of BANKQUAL in India | IJMR, Vol.1,5(II), ISSN:2277-9302 | International |
| 14 | June, 2012 | GAP Analysis & Segmentation Approach in Indian Retail Banking | Applied Journal of Management Science. Vol.2(1),19-27, ISSN: 2249-412X | National |
| 15 | December, 2012 | Service Quality: Structural Equation Approach | Management Trends, Vol.9 (2), 10-25. 0973-9203 | National |
| 16 | January, 2013 | Service Quality Formulation and Measurement in India | Nirma University Journal of Business and Management Studies, Vol.6 (3-4),121-145, ISSN: 2249-5630 | International |
| 17 | January, 2013 | Cross Validation of Service Quality Models in India | Marketing in Emerging Economies, Proceeding published by IIM, Ahmedabad. Pp.438-441. ISBN:978-81-920800-1-7 | International |

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|----|------------------|---|---|---------------|
| 18 | April-June' 2013 | Multi-Channel Utility For Retail Apparel Product Search And Purchase Behavior: An Empirical Analysis | International Journal of Retailing & Rural Business Perspectives, Volume 2, Number 2, pp.424-431, ISSN (P):2279-0934, (O):2279-0942 | International |
| 19 | June, 2013 | Typology of Service Quality Model in Banking Sector | Global Journal of Research in Management, Volume 3, Number 1, pp.71-94 ISSN: 2319 – 8915, | International |
| 20 | August, 2013 | Consumer Purchase and Search Behavior: A Study in Apparel Sector | Research Explorer, Volume-2, Issue-1, pp. 258-264, ISSN: 2250-1940 | National |
| 21 | September, 2013 | Comparison of SERVQUAL, SERVPERF, BSQ and BANKQUAL SCALE in Banking Sector | Confronting Contemporary Business Challenges through Management Innovation, Published by: EuroMed Press. ISBN: 978-9963-711-16-1, pp. 2367-2392 | International |
| 22 | August, 2014 | Investigate the Relevance of RSQ Scale in Indian Retail Store | Chaitanya, Volume-2 (1). pp.17-32 ISSN 2277-6885. | National |
| 23 | September, 2014 | Service Performance & Service Quality : Structure Equation Modelling | Research Revolution, Volume-2, Issue-12, pp.1-6. ISSN: 2319-300X | International |
| 24 | September, 2014 | An Empirical Cross Validation Analysis of Consumer Confusion Proneness Model in India | International Journal of Applied Service Marketing Perspectives. Volume: 3 (3), pp.1206-1219. ISSN: 2279-0977 | International |
| 25 | January, 2015 | Validation of Consumer Confusion Model (CCM) and Profiling Customer: An empirical Study of International Research Perspective in Indian Retail Context. | Marketing in Emerging Economies, Proceeding published by IIM, Ahmedabad. ISBN: 978-81-920800-3-1. Pp.410-421 | International |
| 26 | May, 2015 | Environment Cognizance and its alignment with Product Consumption in India: An Empirical Study | <i>Samiksha</i> : An international Journal of Multidisciplinary Academic Research, ISSN: 2320-3420, pp-230-238. | International |
| 27 | August, 2015 | An Empirical analysis of relationship between Locus of Control and Occupational Stress in Hotel Industry | Quest-Journal of Management & Research, Volume-5(2), pp.3-12. ISSN-0976-3317 | International |

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|-------------------|-----------------|--|--|---------------|
| 28 | January, 2016 | Comparative Study of Leadership Styles and Effectiveness in Public and Private Sector of India | Research Revolution, Volume-4, Issue-4, pp.9-21. ISSN: 2319-300X | International |
| 29 | Sep-Oct, 2016 | An Analytical Study On CSR Expenditure Of BSE Listed Companies In India | International Journal of Human Resource & Industrial Research Volume.3, Issue 5, pp.64-78. ISSN (Online): 2349-3593. ISSN (Print): 2349-4816 | International |
| Case Study | | | | |
| 1 | September, 2015 | Micro Finance Program: A Case Study of SHGs For Women Empowerment In Bardoli Region | International Journal of Applied Financial Management Perspectives; Volume 4(3), pp.1928-1938. ISSN: 2279-0896 (Print) ISSN: 2279-090X(online) | International |
| 2 | January, 2016 | Leadership Styles And Its Effectiveness: A Case Study In Public And Private Sector Of India | International Journal of Emerging Technology & Research, Volume 3(1), pp-1-21. ISSN (E): 2347-5900 ISSN (P): 2347-6079 | International |

D. Paper Presented at Conference and Seminars

| Sr. No | Date | Title | Reference | Types |
|--------------------|------------------|--|---|---------------|
| Conferences | | | | |
| 1 | Jan. 30-31, 2008 | Total Quality Management in Global Education System: Concept, Application & Implementation | 2 nd PIMR International Conference on Navigating Globalisation Through Quality Initiatives, PIMR, Indore. | International |
| 2 | Feb.23-24, 2008 | An Evaluation of the SERVPERF-M Scale in a Retail Setting | 2 nd National Conference on "Innovative Dimensions for Business and IT", SRIMCA, Surat. | National |
| 3 | March 9, 2008 | An Evaluation of The Retail Service Quality Scale (RSQS) in Retail Setting | National Conference on "Globalize World & Emerging Business Issues", Nootan Sarva Vidyalala Klavani Mandal, Visnagar. | National |
| 4 | March 9, 2008 | Factors Affecting Investor's Buying Behavior | National Conference on "Globalize World & Emerging Business Issues", Nootan Sarva Vidyalala Kelavani | National |

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| | | | Mandal, Visnagar. | |
| 5 | May 28, 2008 | Measurement of Service Quality of General Insurance Service Provider | 5 th International Conference on “Business Challenges & Strategies in Emerging Global Scenario”, Punjab College of Technical Education, Ludhiana, Punjab. | International |
| 6 | May 28, 2008 | Study of Social Factors Affecting Investor’s Buying Behavior | 5 th International Conference on “Business Challenges & Strategies in Emerging Global Scenario”, Punjab College of Technical Education, Ludhiana, Punjab. | International |
| 7 | February 07-08, 2009 | Examining Applicability of RSQ Scale in Indian Retail Store | 3 rd International Conference on Transcending Horizons through Innovative Global Practices at PIMR, Indore. | International |
| 8 | February 07-08, 2009 | Identification of SQ Dimensions Affecting to performance if Retail Banking | 3 rd International Conference on Transcending Horizons through Innovative Global Practices at PIMR, Indore. | International |
| 9 | Sept. 11-12, 2009 | Retail Service Quality Management | National Conference on Emerging Vistas of Technology in 21 st Century organized by Parul Institute of Engineering & Technology, Vadodara. | International |
| 10 | December 5, 2009 | Measurement of Electronic Service Quality | State level Conference on The Role of Indian Industries in Worldwide Recession” at Shri. H.D. Gardi MBA College, Rajkot. | State |
| 11 | January 30-31, 2010 | A typology Analysis of Service Quality in Cellular Telecommunication: An Indian Experience | Forth-International Conference on Managing in the New World Order: Strategies for Sustainable Business Development at Prestige Institute of Management and Research, Indore. | International |

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| 12 | January 30-31, 2010 | Assessing Electronic Service Quality through E-S-QUAL Scale | Forth International Conference on Managing in the New World Order: Strategies for Sustainable Business Development at Prestige Institute of Management and Research, Indore. | International |
| 13 | February 6-7, 2010 | Role of Emotional Satisfaction in Retail | An International Conference on New Dimensions in Management Striving for Business Excellence at M.H. Gardi School of Management, Rajkot. | International |
| 14 | February 26-27, 2010 | Emotional Satisfaction, Relationship Quality and Customer Loyalty: A study in Retail Industry | National Conference on Emerging Management Perspective at FM, Ganapat University, Mehsana. | National |
| 15 | December 4-5, 2010 | Effects of Organization Culture in the Dynamic Context of the Indian Banking Industry | National Conference 2010-Emeging Trends in Management Practices at TIMS, Adipur. | National |
| 16 | December 4-5, 2010 | Measuring Service Quality in Indian Retail Banking: A Gap Analysis and Segmentation Approach | National Conference 2010-Emeging Trends in Management Practices at TIMS, Adipur | National |
| 17 | February 24-26, 2011 | Customized Measure of Employee Satisfaction in Indian Manufacturing Organization | International Conference on Emerging Management Perspectives at FMS, Ganapat University, Mehsana, India and Victoria University, Australia. | International |
| 18 | December 10-11, 2011 | Measuring Bank Service Quality: Examining Applicability of International Research Perspective in India | International Conference on Research in Management: Lessons for India at Tolani Institute of Management Studies, Adipur. | International |
| 19 | January 1-4, 2012 | An Analysis of Service Quality Formulation and its Measurement in India. | Ninth AIMS International Conference on Management at FLAME, Pune. | International |
| 20 | February 11-12, 2012 | Measuring Service Quality: A Gap analysis and Segmentation | Sixth International Conference on Business Innovation and Enterpreurship : | International |

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|----|----------------------|--|---|---------------|
| | | | Transforming World Economy at PIMR, Indore | |
| 21 | April 6-7, 2012 | An Analysis of Service Quality Formulation and its Measurement in Bank and Retail sector | ANVESH-2012, Conference for Doctoral Research in Management at Institute of Management, Nirma University, Ahmedabad. Awarded First Prize | International |
| 22 | April 13-14, 2012 | An Analysis of Service Quality Formulation: SEM Approach | International Conference on Contemporary Innovation Practices in Management, Pacific University, Udaipur | International |
| 23 | August 24-25, 2012 | Cross Validation of BANKQUAL in India | First International Interdisciplinary Research Conference on Business Management, Engineering, Technology and Social Science, J.Z.Shah Arts and H.P Desai Commerce College, Surat | International |
| 24 | January, 9-11, 2013 | Cross Validation of Service Quality Models in India | 5th IIMA Conference on Marketing in Emerging Economies, Indian Institute of Management (IIM), Ahmedabad. | International |
| 25 | January 30-31, 2013 | An analysis of Service Quality Formulation and Its measurement in Retail and Banking Sector in India | 7 th International Conference on Mapping Business Excellence Through Vision, Values and Vibrant Practices, PIMR, Indore. | International |
| 26 | February 8-9, 2013 | Understanding customer perception of retail usefulness for product search and Purchase Behavior for alternative Retail Channel | International Conference on Emerging Management Practices, Value Creation for Sustainable Growth in 21 st Century, Ganpat University- Mahesana, AIMS and Victoria University, Austrial | International |
| 27 | April 6-7, 2013 | BSQ vs BANKQUAL: An Empirical Study | International Conference on Managing Change in Business and Economy, PACIFIC University, Udaipur | International |
| 28 | February 22-23, 2014 | Consumer Confusion Proneness Model (CCPM): An Empirical Analysis of International | International Conference on Globalized Business, Gujarat Technological University, Ahmedabad. | International |

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|----|-----------------------------|---|--|---------------|
| | | Research Perspectives in Indian Retail Industry | | |
| 29 | January 7-9, , 2015 | Validation of Consumer Confusion Model (CCM) and Profiling Customer: An Empirical Study of International Research Perspectives in Indian Retail Context | 6th IIMA Conference on Marketing in Emerging Economies. Indian Institute of Management, Ahmedabad (IIMA). | International |
| 30 | January 10, 2015 | Consciousness of Environmental Concern and Fair Consumption of Products: Empirical Study of Indian Consumer | National Conference on Global Warming: World/Indian Agronomy and Indian Economy, Tolani Commerce College, Adipur-Kachchh. | national |
| 31 | February 20-21, 2015 | Empirical Analysis of Self-Efficacy of investor in Stock-Market Involvement and Financial Information Seeking Behavior | 3 rd International Conference on Emerging Challenges in Business for Global Sustainability, Symbiosis Institute of International Business, Pune, India. | International |
| 32 | 5 th March, 2016 | Towards Digitalization Benefits, Issues and Domain | National Conference on Managing Business Through Digital Marketing. | National |
| 33 | March 12, 2016 | Investors Information Seeking Behaviour in Stock Market Involvement | National Conference on An Expedition towards Growth and Sustainability in Commerce and Management: Trends, Challenges and Strategies, Department of Business Management, Saurashtra University, Rajkot | National |
| 34 | May 28,2016 | An Analysis Of Corporate Governance Disclosures Practices Of Selected Indian Listed Companies | 2 nd International Conference on Cotemporary Development in Business-2016, Academy Research in Science, Engineering, Arts & Management Foundation, Bareilly. | International |
| 35 | May 28,2016 | An analytical study on CSR Expenditure of BSE listed Companies in India | 2 nd International Conference on Cotemporary Development in Business-2016, Academy Research | International |

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| | | | in Science, Engineering, Arts & Management Foundation, Bareilly. | |
| 36 | May 28,2016 | Factors affecting customers' satisfaction of mobile phone subscribers: an empirical study on Mobile Telecommunication Industry in India | 2 nd International Conference on Cotemporary Development in Business-2016, Academy Research in Science, Engineering, Arts & Management Foundation, Bareilly. | International |
| 37 | May 28,2016 | An Empirical Validation of Perception and Satisfaction in Internet Banking | 2 nd International Conference on Cotemporary Development in Business-2016, Academy Research in Science, Engineering, Arts & Management Foundation, Bareilly. | International |
| Seminars | | | | |
| 1 | September 22-23, 2011 | Applying TQM in Education | National Seminar on Thrust Areas in Commerce and Management at C.N. Arts & B. D. Commerce College, Kadi. | National |
| 2 | 25 th – 27 th February, 2013 | Ecology, Communication and Youth | National Seminar Organized by Mudra Institute of Communication (MICA), Ahmedabad | National |
| 3 | August 16-17, 2013 | Consumer Purchase and Search Behavior: A Study in Apparel Sector | International Seminar on” Global Competitiveness- A challenges for Sustenance and Excellence, Jamal Mohamed College, Tiruchirappalli. | International |
| 4 | February 8, 2015 | Role of Women Empowerment in Social Transformation of India. | National Seminar on Law, Gender and Social Transformation in India: Issues and Challenges in India, Anand Law College, Anand, Gujarat. | National |
| 5 | 24 th August, 2015 | The Role of Microfinance Program under SHGs for Women empowerment in Bardoli region: A case study | National Seminar on Issues, Prospects & Challenges of Micro Finance and Micro Credit organized by S.V. Arts | National |

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|---|-----------------------------------|---|--|----------|
| | | | Commerce College and Department of Economics, KSKV Kachchh University, Bhuj. | |
| 6 | 30-31 st January, 2016 | Blogging, Texting, Tweeting: New tool of Education | National Seminar on “Skill Development through Education” organized by Dr.H.R.Gajwani College of Education, Adipur, Kachchh. | National |
| 7 | 24 th February, 2016 | Role of HRMP and its impact on SME’s firm performance | National Seminar on “Human Resource Management-Managing Human Resources at the Workplace, Department of HRD, VNSGU, Surat | National |
| 8 | 24 th February, 2016 | Impact of HRMP on SME’s operation Performance | National Seminar on “Human Resource Management-Managing Human Resources at the Workplace, Department of HRD, VNSGU, Surat | National |

6. FDP/Workshop/ Coordinator /Panelist /Guest Session/Resource Person/Conducted:

| Sr.No. | Date | Nature of Participation | Organized By |
|--------|-------------------------|--|---|
| 1 | 30th September, 2008 | Expert Talk and Training on SPSS | SRK Institutes, Anjar. |
| 2 | 19-20 December, 2009 | Coordinator of FDP on How to write Research Paper? | Tolani Institute of Management Studies, Adipur |
| 3 | January 19-21, 2011 | Coordinator of FDP on “Use of statistical Packages (SPSS and Gretl) in research” | Tolani Institute of Management Studies, Adipur |
| 4 | 27th August, 2011 | Expert Lecture on Research Methodology | Tolani Foundation Gandhidham Polytechnic, Adipur |
| 5 | Feb. 2013 to March 2013 | Training to CA Students | The Institute of Chartered Accountants of India. |
| 6 | 24-25, March, 2012 | Expert Guide of M.Phil and PhD Program | Dep. Of Economics, KSKV Kachchh University |
| 7 | November, 2012 | Regular Visiting Fellow in M.Phil Program | Dep. Of Commerce & Management, KSKV Kachchh University, Bhuj. |

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| 8 | 5th January,2013 | Subject Expert Panalist | Anjar Education Society, KSKV Kachchh University, Bhuj. |
| 9 | 26th February, 2013 | Chairman of Examination (Research Methodology) | Dep. Of Commerce & Management, KSKV Kachchh University, Bhuj. |
| 10 | 20th March, 2013 | Examiner (M.L.W.) | Dep. Of Social Science, KSKV Kachchh University, Bhuj |
| 11 | 27th March,2013 | Expert for M.Phil viva | Dep. Of Commerce & Management, KSKV Kachchh University, Bhuj. |
| 12 | 6-7 April ,2013 | Key Note Address | International Conference on Managing Change in Business and Economy, PACIFIC University, Udaipur. |
| 13 | 17th April, 2013 | Examiner (M.Phil.) | Dep. Of Commerce & Management, KSKV Kachchh University, Bhuj. |
| 14 | 2 nd January,2014 | Coordinator of District Level Competition-ATULYAM | Tolani Institute of Management Studies, Adipur |
| 15 | 4th January,2014 | Expert for M.Phil and PhD viva | Dep. Of Economics, KSKV Kachchh University, Bhuj. |
| 16 | 15th January,2014 | Resource Person | Skill Development Workshop organized by TIMS. |
| 17 | 4-9 August, 2014 | Resource Person for AMOS | International FDP on Research Methodology and Quantitative Analysis using SPSS, DHRD,VNSGU, Surat |
| 18 | 25-31 August, 2014 | Coordinator of FDP on Research Methodology and Data Analysis | Tolani Institute of Management Studies, Adipur |
| 19 | 7 th February,2015 | Coordinator of District Level Competition-ATULYAM | Tolani Institute of Management Studies, Adipur |
| 20 | 3rd March, 2015 | Chairman of Examination-M.Phil (Research Methodology) | Dep. Of Commerce & Management, KSKV Kachchh University, Bhuj. |
| 21 | 10th March,2015 | Panelist | S.G.J. Institute of Management & I.T. Kodaypul. Kachchh. |
| 22 | 22 nd June to 5 th July,2015 | Resource Person | National FDP on Advanced Data Analysis for Business Research Using Statistical Packages organized by GTU, Ahmedabad. |
| 23 | 14 TH December,2015 | Resource Person | One Day Workshop on Path Analysis, CFA and SEM” at TIMS, Adipur |
| 24 | 16 th December,2015 | Resource Person | “Structural Equation |

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| | | | Modelling” in International Program on Business Research Methods and Data Analysis, EDI, India. |
| 25 | 5 th March,2016 | Session Chair | National Conference on “Managing Business Through Digital Marketing, Laxmi Vidyapith, Sarigam |
| 26 | 28 th May, 2016 | Advisory Committee Member | 2 nd International Conference on Cotemporary Development in Business-2016, Academy Research in Science, Engineering, Arts & Management Foundation, Bareilly. |

7. PhD Student Registered under Supervision

| Sr. No. | Research Area | Affiliated University | Year of Registration |
|---------|---------------------------|-----------------------|--|
| 1 | Human Resource Management | PAHERU | August,2012 & Completed September,2015 |
| 2 | Marketing | PAHERU | October,2014 |
| 3 | Marketing | PAHERU | September, 2015 |

Research Project Guide: More than 95 PG Research Based Project for the area of Marketing, HR and General Management

8. Projects Undertaken

| Title of the Project | Affiliated Industry | Year of Starting |
|--|------------------------|------------------|
| Socio Economic Research Survey at Costal Area of Mandavi | SEZ, Port and Shipping | November,2011 |
| Syndicated study on passenger car sales in India and the level of pollution created by these vehicles (Matrix Consultancy, Pune) | Automobile | December,2011 |
| Website development of Academic Institutions of GCB, Adipur | IT | November,2011 |
| Research into satisfaction of TATA Motors CVBU (Commercial Vehicles Business Unit) stake holders. (Matrix Consultancy,Pune) | Automobile | January,2012 |
| Research into satisfaction of TATA Motors CVBU (Commercial Vehicles Business Unit) | Automobile | February,2013 |

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| stake holders. (Matrix Consultancy,Pune) | | |
| Find out potentiality of Agri Processed Product in local market (RPK Group of Company,Gandhidham) | Food and Grocery | May,2013 |
| Development of Export Business (Laxmi Enterprise, Bhuj) | Manufacturing of Agri Products | 2013 |
| Business Development Analysis (Kainaiya Enterprise, Bhuj) | Process of Agri (Ground nut) Products | 2014 |
| Quality Control and Certification Process (Laxmi Enterprise, Bhuj) | Manufacturing of Agri Products | 2014 |

9. Association and Affiliation

| Journal/ Organizations | Nature of Association | From... |
|---|------------------------------|-----------------------|
| SRIJANA: passion for creation | Editorial Board | 2007 |
| Quest-Journal of Management and Research | Managing Editor | May,2010 to June 2013 |
| Matrix Consultancy Limited, Pune | Research Associate | December 2011-2015 |
| African Journal of Business Management | Editorial Board Member | January 2011 |
| Gandhidham Collegiate Board, Adipur | Web Administrator | January 2011 |
| Multi-Disciplinary Edu. Global Quest | Subject Featured Editor | March 2011 |
| International Journal of Logistics & Supply Chain Management Perspectives (Pezzottaite Journals) | Associate Editor | April 2012-2017 |
| International Association of Academicians and Researchers, Pune | Member | June,2012 |
| i-Xplore International Research Journal Consortium(IIRJC) | Editorial Board | October,2012 |
| DIKSHA | Editorial Board | October,2012 |
| Research Revolution | Editorial Board | September,2012 |
| European Journal of Commerce and Management research | Editorial Review Board | July, 2013 |
| MERC Global's International Journal of Social Science & Management | Editorial Board Members | April,2014 |
| Academic Journals | Editorial Board Member | September,2014 |
| International Science And Research Journals | Editorial Board Member | December, 2014 |
| Amity Global HRM Review | Editorial Review | December,2015 |

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|--|-----------------|----------------|
| | Board Member | |
| International Journal of Emerging Management and Commerce | Managing Editor | Decemebr,2015 |
| International Journal of Marketing & Financial Management | Editor | February, 2016 |
| International Journal of Marketing & Financial Management. | Editor | February, 2016 |

As a Reviewer

| Name of Journal | From... |
|--|----------------|
| Quest-Journal of Management and Research | May,2010 |
| The International Institute for Science, Technology and Education (IISTE) Journals | May 2012-2017 |
| Annals of Innovation & Entrepreneurship (AIE) | June 2012-2017 |
| Global Journal Incorporated (USA) | June 2012-2015 |
| VISHLESHAN (The Quarterly Journal of Research & Reading in Economics) | October,2012 |
| Asian Academy of Management Journal (AAMJ) | February,2013 |
| Global Impact Factor | February,2014 |
| Journal of Economics World, USA | April,2015 |
| American Journal of Applied Sciences (Science Publications, USA) | March,2015 |

PART III

1. Awards/Recognitions

| Date | Title | Awarding Body |
|--------------------------------|--|--|
| June, 2001 | Certificate of Skill in Spoken English and Communication | Government of Gujarat |
| Dec.2004 | Certificate of Excellence (MBA-I, Second Rank) | SRIMCA |
| May,2005 | Certificate of Excellence (MBA, Sem-II, Second Rank) | SRIMCA |
| May 2006 | University First in MBA (Marketing) | Veer Narmad South Gujarat University, Surat. |
| 5 th December, 2009 | Certificate of Excellence for Best Research Paper in Sate Level Conference on The role of Indian Industries in Worldwide Recession | H.D. Gardi MBA college and Rajkot Management Association |
| 4 th December, 2010 | Best Paper awarded in Marketing Management category in National Conference 2010-Emeging Trends in Management Practices | TIMS |
| 5 th December, 2010 | Best Paper awarded in Human Resource Management category in National Conference 2010-Emeging Trends in Management Practices | TIMS |

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|--------------------------------|--|---|
| 11 December, 2011 | Best Paper awarded in Marketing Management category in International Conference on Research in Management: Lessons for India | TIMS |
| 01-04 January, 2012 | Third Prize in the Doctoral Research Paper Competition at Ninth AIMS International Conference on Management | AIMS-International & FLAME, Pune. |
| 06-07 April, 2012 | Awarded First Prize at ANVESH-2012, Conference for Doctoral Research in Management | Institute of Management, Nirma University |
| 30-01 January, 2013 | PhD thesis selected among top Four PhD theses presentation | PIMR, Indore |
| 23-24 September, 2013 | Track Chair | 6th Annual EuroMed Conference on "Confronting Contemporary Business Challenges through Management Innovation", The EuroMed Academy of Business, Portugal. |
| July, 2013 | Write Testimonial for a book entitled "Marketing Management", 4ed. written by Ramaswamy and Namakumari | McGraw Hill Education (India) Pvt. Ltd. Noida |
| 03rd - 04th of June 2014 | Member of Scientific Committee | International Conference on Digital marketing (ICODM 2014)", Colombo, Sri Lanka. |
| 18-19 September, 2014 | Track Chair | 7th Annual EuroMed Conference on "The Future of Entrepreneurship", EuroMed Academy of Business the , Norway. |
| 5 th March, 2014 | Reviewer of The Year | Global Journal of Management and Research |
| 12 th January, 2015 | Nominated for "Rashtriya Gaurav Award" | Indian International Friendship Society, New Delhi. |
| 29 th May, 2015 | Certificate of Excellence in Reviewing | 3 rd International Virtual Conference on Advance Scientific Result- ScieConf2015. Slovakia. |
| 16-18, September, 2015 | Track Chair | 8th Annual Conference on Innovation, Entrepreneurship and Sustainable Value Chain in a Dynamic Environment, The EuroMed Academy of Business, Italy |
| May 25 - 29, 2015 | Member of Scientific Committee | The 3 rd International Virtual Conference on Advanced Scientific Results (SCIECONF-2015), Slovakia, Europe |

| | | |
|---------------------------------|-------------|---|
| September 14th-16th, 2016 | Track Chair | The EuroMed Academy of Business announces the 9th Annual Conference “Innovation, Entrepreneurship and Digital Ecosystems”, Warsaw, Poland. |
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Thank You